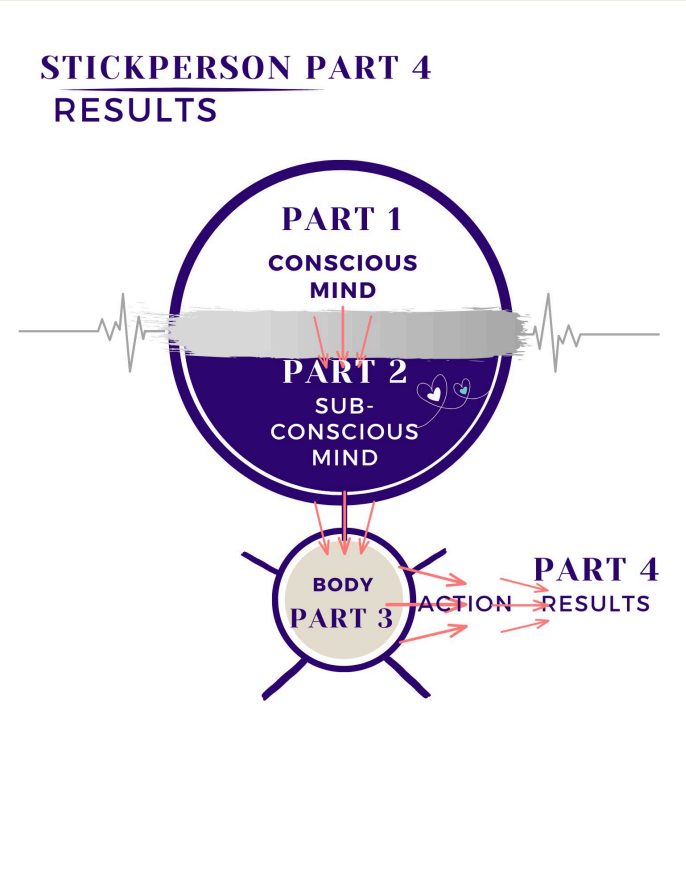
LESSON 6 · IMPACT-OLOGY

The Stick Person Model

One picture that shows how your mind creates your results.



WHAT YOU NEED TO KNOW

- The Stick Person is a simple picture of how your mind works: **conscious mind, subconscious mind, body, and results.**
- Information reaches you through your 5 senses.
- Some of what's inside you, you were born with. The rest was added in early childhood and by your culture.
- Your conscious mind takes in new information — but it's your **subconscious mind** that actually drives your body and your results.

> *Dr Thurman Fleet (1934): 'Because we think in pictures.'*